



**TRAVELLING**  
Digitalization

**TRAVELLING DIGITALIZATION**

**INFOPACK YOUTH EXCHANGE**

**DATE: 29 FEBRUARY - 11 MARCH 2024**



- Please read carefully all the important information regarding the Youth Exchange “Travelling Digitalization”.
  - Place: Nea Kallikratia, Halkidiki Region, Greece



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# ABOUT THE PROJECT

- The project includes 2 activities: the APV and the Youth Exchange.
- The APV was organized in order to ensure a well-prepared Youth Exchange for all involved participants and to share duties and responsibilities among youth leaders as well as to prepare all involved local stakeholders and activists for meeting our young people during the exchange. The APV increased skills and knowledge of youth leaders regarding planning the activities and taking responsibility for the action as well as it will connect them together which will ensure better communication and collaboration during the exchange.
- The **Youth Exchange** is the main activity of the project for young people coming from **7 European countries** that share common concerns and goals. The project aims to the active participation of young people in order to improve the future and increase their opportunities. The Youth Exchange meets the objectives of the project by giving the opportunity for young people to spend time in intercultural environment, get connected and active on local, national and international level as well as become more aware of different cultures, traditions and attitudes of young people coming from different countries.
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# THE YOUTH EXCHANGE (29/2 – 11/3/2024)

## Project methodology

- Non-formal & intercultural learning
- Experiential and creative methods
- Digital methods



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The Youth Exchange will be organized **29 February - 11 March 2024** in Nea Kallikratia, Halkidiki Region.

## Project's main aims and objectives

- Promote actions that enhance entrepreneurship in travelling sector.
- Strengthen the role and capacity building of young people.
- Develop concrete tools, practices and contracts for corporation, differently, addressing social change and encouraging active participation of youth.
- Promotion of teamwork, collaboration, active participation, social skills.
- Promotion of common understanding, multicultural dialogue & activism of young people on local, regional, national and international level.

**The participants will acquire knowledge about the European Union legislations, strategies and learn more about the European opportunities that they can take advantage that focuses on personal & professional development.**

**They will develop personal skills at all stages of the project during preparation, implementation, evaluation & reflection.**



# YOUTH EXCHANGE AGENDA

| #YFFJ       | DAY 1                                | DAY 2  | DAY 3                            | DAY 4                    | DAY 5                        | DAY 6                                    | DAY 7                         | DAY 8                    | DAY 9                               | DAY 10                    | DAY 11                             | DAY 12   |
|-------------|--------------------------------------|--|----------------------------------|--------------------------|------------------------------|--|-------------------------------|--------------------------|-------------------------------------|---------------------------|------------------------------------|--|
| 8:30-9:30   | A<br>R<br>R<br>I<br>V<br>A<br>L<br>S | Breakfast  | Breakfast                        | Breakfast                | Breakfast                    | Breakfast                                | Breakfast                     | Breakfast                | Breakfast                           | Breakfast                 | Breakfast                          | Breakfast                                      |
| 10:00-11:30 |                                      | Introduction, objectives, goals & rules of the project | Now you are from...Now I am from | Role-playing scenario    | Maps treasure hunt           | Exploring Thessaloniki and local culture | Working on the results        | Let's be <u>vloggers</u> | Create o business                   | Phrase book               | Evaluation/ Reflection Individual  | D<br>E<br>P<br>A<br>R<br>T<br>U<br>R<br>E<br>S |
| 11:30-12:00 |                                      | Coffee Break   | Coffee Break                     | Coffee Break             | Coffee Break                 |  | Coffee Break                  | Coffee Break             | Coffee Break                        | Coffee Break              | Coffee Break                       |  |
| 12:00-13:30 |                                      | Name games/ Ice breakers                               | My dream trip                    | A please solve it        | Follow the map               |  | Make the statistics           | The stage is yours       | Dragons Dent meeting                | Let's make a poll         | Group Evaluation-Secret Friends    |  |
| 13:30-15:00 |                                      | Lunch  | Lunch                            | Lunch                    | Lunch                        |  | Lunch                         | Lunch                    | Lunch                               | Lunch                     | Lunch                              |  |
| 15:00-16:30 |                                      | Fears, expectations & contributions                    | Let's pack together              | Let's <u>make a plan</u> | Summary Problems & solutions |  | Committing up with a solution | Editing Workshop         | Reviewing reviews                   | Travel memories scrapbook | Follow-up activities brainstorming |  |
| 16:30-17:00 |                                      | Coffee Break   | Coffee Break                     | Coffee Break             | Coffee Break                 |  | Coffee Break                  | Coffee Break             | Coffee Break                        | Coffee Break              | Coffee Break                       |  |
| 17:00-18:30 |                                      | Countries' realities                                   | Travel quiz                      | Create o profile         | Questionnaire                |  | Presentation time             | Vlog VMA's               | Digital travel journaling challenge | Virtual museum visit      | YouthPass Distribution             |  |
| 18:30-19:00 |                                      | Reflection Groups                                      | Reflection Groups                | Reflection Groups        | Reflection Groups            | Reflection Groups                        | Reflection Groups             | Reflection Groups        | Reflection Groups                   | Reflection Groups         | Reflection Groups                  |  |
| 19:00-19:30 |                                      | Leaders' Meeting                                       | Leaders' Meeting                 | Leaders' Meeting         | Leaders' Meeting             | Leaders' Meeting                         | Leaders' Meeting              | Leaders' Meeting         | Leaders' Meeting                    | Leaders' Meeting          | Leaders' Meeting                   |  |
| 19:30-20:30 |                                      | Dinner   | Dinner                           | Dinner                   | Dinner                       | Dinner                                   | Dinner                        | Dinner                   | Dinner                              | Dinner                    | Dinner                             |  |
| 21:30-00:00 |                                      | Welcome Event  | Welcome Ceremony                 | Intercultural Night      | Intercultural Night          | Intercultural Night                      |                               | Intercultural Night      | Intercultural Night                 | Intercultural Night       | Beach night                        |  |

# TRAVELLING DIGITALIGATION – YOUTH EXCHANGE



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The Youth Exchange will be held in Nea Kallikratia, Halkidiki Region, Greece.

In this Youth Exchange will take part **49 participants** coming from **7 European Countries**.

During the Youth Exchange leaders will coordinate workshops led by participants.

The topic of the project relates to the promotion of digital tools in travelling. During the project a handbook will be created to promote sustainable practices in mobility and in the technology sector. The participants will have the opportunity to design digital tourism applications for mobile phones, which will contain digital tourist maps and tourist guides etc. The young participants of this project will upscale their digital skills and competences. Also, the project promotes the digital youth work and the changes that have been achieved in this sector. Participants will have the opportunity to share their knowledge with their local communities in their countries. After all, through this project, participants will be motivated to use the internet to promote tourism and sustainable tourism applications. This project also will help them with their future professional plans.

Participants will also develop skills and experience in social campaigning. This is relevant skill nowadays for young people since it helps to break up barriers for public performance, public speaking, group and teamwork, leading and planning, debriefing and evaluating results.

Besides this, participants will also have an international experience, get to know other cultures and traditions better, break stereotypes and promote common understanding, multicultural dialogue and activism of young people on local, regional, national and international level.

# PARTICIPANTS PER COUNTRY



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| Country          | Participants per country<br>(including group leader) |
|------------------|--|
| <b>Estonia</b>   | <b>6</b>   |
| <b>Hungary</b>   | <b>7</b>   |
| <b>Lithuania</b> | <b>7</b>   |
| <b>Poland</b>    | <b>7</b>   |
| <b>Romania</b>   | <b>7</b>   |
| <b>Italy</b>     | <b>7</b>   |
| <b>Greece</b>    | <b>8</b>   |



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## PARTICIPANTS' PROFILE

- Motivated young people, aged between **18 – 30 years old** with different level of international experience
- Leaders **18 - no limit age**
- At least **basic English level**
- Each partner should try to ensure **gender balance** within the group (example : **3** females and **4** males)

***Participants are obligated to follow the whole schedule of the Youth Exchange***





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# PARTICIPANTS' DUTIES

## YOU WILL BE PREPARING:

- Website with daily blog
- Videos & Photos
- Social-media content

## YOU WILL ORGANISE:

- Campaigns in the area with locals
- Follow-up activities



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# YOU SHOULD KNOW

- ✓ There will be **49 participants** coming from **7 European Countries**
- ✓ During **the Youth Exchange** leaders will coordinate workshops led with involvement of all participants.
- ✓ Every day we will have cleaning groups for cleaning up the working room.
- ✓ Please get **prepared** for the activities discussed during the **APV** for each country to present.
- ✓ Please get **prepared** for the **intercultural evening**: please bring food, snacks, drinks, brochures, music, traditional clothes etc. Prepare a creative presentation for your country(e.g. power-point, a quiz, traditional songs, dances & games).
- ✓ Each country has to bring **at least one laptop**.
- ✓ **Shower shoes** (flipflops)
- ✓ **Personal hygiene** (shampoo etc)
- ✓ **Medicine/allergies drugs** (if you need any)



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# IMPORTANT DATES

- **The Youth Exchange will be held on: 29/2 – 11/3/2024**
- **Arrival day: 29/2/2024**
- **Activity days: 1-10/3/2024**
- **Departure Day: 11/3/2024**
- **Deadline for planning travel and booking trips: 15/2/2024**
- **Deadline for sending the participant completed list: 18/2/2024**

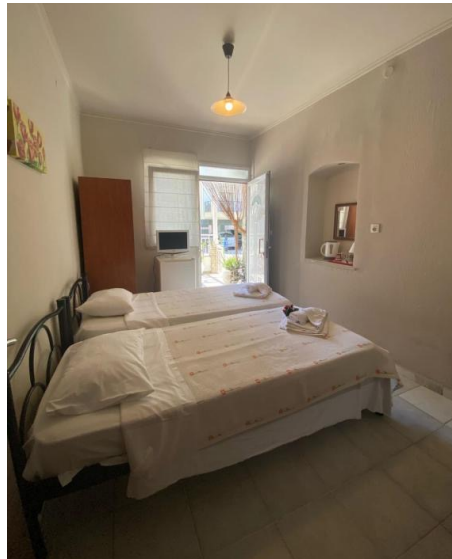
**Complete your participants details at this link >> [HERE](#)**

# THE HOTEL

The project will take place in Nea Kallikratia, Halkidiki. The participants will be accommodated at:

## **Hotel Atlantis**

Ioanni Avgeridi 35,  
Néa Kallikrátia, Thessaloniki,  
Greece



# TRAVEL DETAILS



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In order to participate in the Youth Exchange activity of the project TRAVELLING DIGITALIZATION you need to arrive in Thessaloniki, Greece on 29/2/2024.

To arrive in Nea Kallikratia, first you must come to Thessaloniki city by using **plane or bus** :

## By plane

**Thessaloniki airport Makedonia (SKG)**

## By bus

**To Thessaloniki's bus station (Macedonia Intercity Bus City)**

- Nea Kallikratia is about **30 - 40 minutes** away from Thessaloniki by bus or car.
- Either you arrive by plane or by bus, we will arrange ONE bus to pick you up from Thessaloniki (Makedonia) airport.
- PLEASE try to arrive together with your national group in Thessaloniki and arrive the latest at 6 pm.
- Before buying your tickets, please confirm with your leaders' group! **Group Leaders** please confirm all your participants tickets with us if you need help.
- All online tickets, boarding passes and invoices have to be sent to us by email at: [info@business-mentality.com](mailto:info@business-mentality.com)
- All original hardcopies and paper tickets, cards, boarding passes, invoices and bills have to be given to us once you arrive to Greece – so **please buy all tickets you need for the way back in advance.**



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# ABOUT NEA KALLIKRATIA AND HALKIDIKI

Nea Kallikratia is a small town of Halkidiki and it has more than 6000 inhabitants. It is located only 30 km away from Thessaloniki and it is the first major holiday village a traveler meets on the road to Halkidiki.

Learn more about Halkidiki and Nea Kallikratia at:

- <https://www.visit-halkidiki.gr>
- <https://www.halkidikitavel.com>



# GENERAL NOTICE



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- It is strongly suggested for every leader coming to the APV meeting to issue an [European Health Insurance Card \(EHIC\)](#). 
- There are no restrictions concerning the Covid-19 pandemic currently in Greece.

# REIMBURSEMENT RULES



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Reimbursement will be done in EUR on a bank account of your sending organization.

We will try to reimburse your travel costs up to one month after your participation in the activity.

**We will reimburse your travel costs only if you attend the whole duration of the activity and provide for us all original tickets, boarding passes and invoices.**

| Country          | Amount      |
|------------------|-------------|
| <b>Estonia</b>   | <b>360€</b> |
| <b>Hungary</b>   | <b>275€</b> |
| <b>Italy</b>     | <b>275€</b> |
| <b>Lithuania</b> | <b>275€</b> |
| <b>Poland</b>    | <b>275€</b> |
| <b>Romania</b>   | <b>275€</b> |
| <b>Greece</b>    | <b>23€</b>  |





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# THE HOSTING ORGANISATION – BUSINESS MENTALITY

- BUSINESS MENTALITY is a nonprofit organization established in 2014 and its objective is to promote, strengthen and promote entrepreneurship and a culture of the society and citizens, especially the youth.

BUSINESS MENTALITY aims to contribute creating a friendly business environment and strengthen the culture of children and communities in relation to entrepreneurship which will lead societies themselves to sustainable economic development.

- The mission of BUSINESS MENTALITY is to help through the actions of the systematic development of entrepreneurship within Greek borders and beyond.

BUSINESS MENTALITY ASTIKI MI KERDOSKOPIKI ETAIREIA  
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# CONTACT US



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If you have any questions we will be more than happy to help you.

**BUSINESS MENTALITY ASTIKI MI KERDOSKOPIKI ETAIREIA** [www.business-mentality.com](http://www.business-mentality.com)

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**We are looking forward to meeting you!**