



TOWARDS A EUROPE OF SKILLS:

INFOPACK YOUTH EXCHANGE

DATE: 28/2/2025 – 9/3/2025



**TOWARDS A
EUROPE OF
SKILLS**

INFOPACK



TOWARDS A
EUROPE OF
SKILLS

- Please read carefully all the important information regarding the Youth Exchange “Towards a Europe of skills”
 - Place: Nea Kallikratia, Halkidiki Region, Greece

ABOUT THE PROJECT

- The project includes 1 activity: the Youth Exchange.
- The **Youth Exchange** is the main activity of the project for young people coming from **7 European countries** that share common concerns and goals. The project address the main challenges facing European youth, such as discrimination and social exclusion of marginalized groups, youth unemployment, lack of tolerance and intercultural understanding, conflicts that challenge the culture of human rights in European societies, through social networks, which young people now use in their daily life for various reasons.
- The Youth Exchange meets the objectives of the project by giving the opportunity for young people to spend time in intercultural environment, connect and act on local, national and international level as well as become more aware of different cultures, traditions and attitudes of young people coming from different countries.

THE YOUTH EXCHANGE (28/2-9/3/2025)

Project methodology

- Non-formal & intercultural learning
- Experiential and creative methods
- Digital methods



The Youth Exchange will be organized on 28/2 – 9/3/2025 in Nea Kallikratia, Halkidiki Region.

Project's main aims and objectives

- Promote actions that enhance skill development for a good paid job.
- Strengthen the role and capacity building of young people.
- Develop concrete tools, practices and contracts for corporations, differently, addressing social change and encouraging active participation of youth.
- Promotion of teamwork, collaboration, active participation, social skills.
- Promotion of common understanding, multicultural dialogue & activism of young people on local, regional, national and international level.

The participants will acquire knowledge about the European Union legislations, strategies and learn more about the European opportunities that they can take advantage that focuses on personal & professional development.

They will develop personal skills at all stages of the project during preparation, implementation, evaluation & reflection.

TOWARDS A EUROPE OF SKILLS- YOUTH EXCHANGE



The Youth Exchange will be held in Nea Kallikratia, Halkidiki Region, Greece.

In this Youth Exchange will take part **49 participants in total** coming from **7 countries** and **1 project coordinator** from the hosting organization.

During the Youth Exchange leaders will coordinate workshops led by participants.

This particular project aims to address the importance of acquiring skills in finding good paid work, the role of the European Union in helping young people achieve their dreams, create a better future for themselves, involving young people themselves in the learning process, and break away from standard methods, which do not offer the maximum to a person's personal development and finally, to be inspired and create campaigns by the young people themselves that they could implement in the local ones their societies and promote skills as a key criterion for obtaining a job-fighting unemployment and job insecurity.

Participants will also develop skills and experience in social campaigning. This is a relevant skill nowadays for young people since it helps to break up barriers for public performance, public speaking, group and teamwork, leading and planning, debriefing, and evaluating results.

Besides this, participants will also have an international experience, get to know other cultures and traditions better, break stereotypes, and promote common understanding, multicultural dialogue, and activism of young people on local, regional, national, and international levels.

PARTICIPANTS PER COUNTRY



TOWARDS A
EUROPE OF
SKILLS

Country	Participants per country (including group leader)
North Macedonia	7
Slovenia	7
Slovakia	7
Serbia	7
Hungary	7
Bulgaria	7
Greece	8



TOWARDS A
EUROPE OF
SKILLS

PARTICIPANTS' PROFILE

- Motivated young people, aged between **18 – 30 years old** with different level of international experience
- Leaders **18 - no limit age**
- At least **basic English level**
- Each partner should try to ensure **gender balance** within the group (example : **3** females and **4** males)
- **50** participants in total
- Participants per country : **7 (6 participants +1 Leader)**

Participants are obligated to follow the whole schedule of the Youth Exchange



TOWARDS A
EUROPE OF
SKILLS

PARTICIPANTS' DUTIES

YOU WILL BE PREPARING:

- Website with daily blog
- Videos & Photos
- Social-media content

YOU WILL ORGANISE:

- Campaigns in the area with locals
- Follow-up activities



TOWARDS A
EUROPE OF
SKILLS

YOU SHOULD KNOW

- ✓ There will be **50 participants** coming from **7 European Countries**
- ✓ During **the Youth Exchange** leaders will coordinate workshops led with involvement of all participants.
- ✓ Every day we will have cleaning groups for cleaning up the working room.
- ✓ Please get **prepared** for the **intercultural evening**: please bring food, snacks, drinks, brochures, music, traditional clothes etc. Prepare a creative presentation for your country (e.g. power-point, a quiz, traditional songs, dances & games).
- ✓ Each country has to bring **at least one laptop**.
- ✓ **Shower shoes** (flipflops)
- ✓ **Personal hygiene** (shampoo etc)
- ✓ **Medicine/allergies drugs** (if you need any)
- ✓ **1 COFFEE MUG**. During the project is gonna be a mug exchange so please bring one that will be ok to be exchanged 😊



TOWARDS A
EUROPE OF
SKILLS

IMPORTANT DATES

- The Youth Exchange will be held on: **28/2 – 09/3/2025**
- Arrival day: **28 February 2025**
- Activity days: **01-08 March 2025**
- Departure Day: **09 March 2025**
- Deadline for planning travel and booking trips: **1 February 2025**
- Deadline for sending the participant completed list: **1 February 2025**

Complete your participants details at this link >> [HERE](#)

THE HOTEL



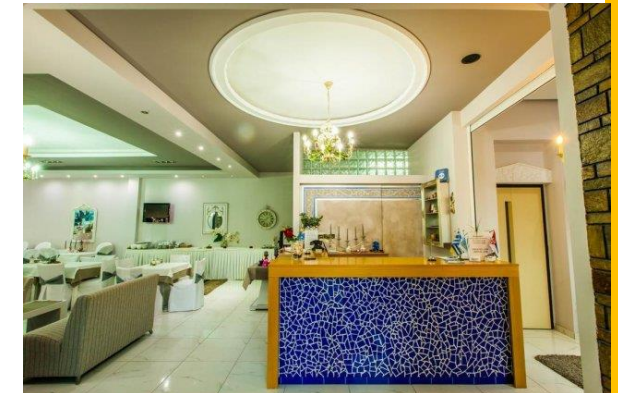
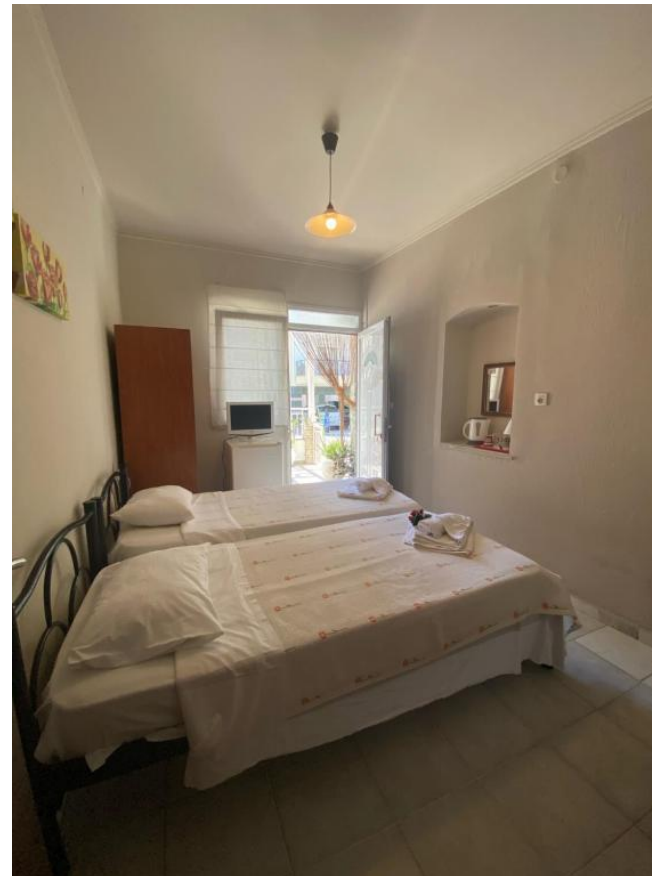
TOWARDS A
EUROPE OF
SKILLS

The project will take place in Nea Kallikratia, Halkidiki. The participants will be accommodated at:

Hotel Atlantis

Ioanni Avgeridi 35,

Néa Kallikrátia, Thessaloniki, Greece





TOWARDS A
EUROPE OF
SKILLS

TRAVEL DETAILS

In order to participate in the Youth Exchange activity of the project TOWARDS A EUROPE OF SKILLS you need to arrive in Thessaloniki, Greece **on 28th February 2025**

To arrive in Nea Kallikratia, first you must come to Thessaloniki city by using **plane or bus** :

By plane

Thessaloniki airport Makedonia

SKG

By bus

To Thessaloniki's bus station

Macedonia Intercity Bus City

- Nea Kallikratia is about **30 - 40 minutes** away from Thessaloniki by bus or car.
- Either you arrive by plane or by bus, we will arrange ONE bus to pick you up from Thessaloniki (Makedonia) airport.
- PLEASE try to arrive together with your national group in Thessaloniki and arrive the latest at 6 pm.
- Before buying your tickets, please confirm with your leaders' group! **Group Leaders** please confirm all your participants tickets with us if you need help.
- All online tickets, boarding passes and invoices have to be sent to us by email at: info@business-mentality.com
- All original hardcopies and paper tickets, cards, boarding passes, invoices and bills have to be given to us once you arrive to Greece – so **please buy all tickets you need for the way back in advance.**



TOWARDS A
EUROPE OF
SKILLS

ABOUT NEA KALLIKRATIA AND HALKIDIKI



Nea Kallikratia is a small town of Halkidiki and it has more than 6000 inhabitants. It is located only 30 km away from Thessaloniki and it is the first major holiday village a traveler meets on the road to Halkidiki.


Learn more about Halkidiki and Nea Kallikratia at:

- <https://www.visit-halkidiki.gr>
- <https://www.halkidikitravel.com>



GENERAL NOTICE



- It is strongly suggested for every leader coming to the APV meeting to issue an [European Health Insurance Card \(EHIC\)](#). 
- There are no restrictions concerning the Covid-19 pandemic currently in Greece.

REIMBURSEMENT RULES



Reimbursement will be done in EUR on a bank account of your sending organization.

We will try to reimburse your travel costs up to one month after your participation in the activity.

We will reimburse your travel costs only if you attend the whole duration of the activity and provide for us all original tickets, boarding passes and invoices.

Travel limits:

Country	Amount
Bulgaria	180€
Slovenia	275€
Slovakia	275€
Serbia	180€
North Macedonia	180€
Hungary	275€
Greece	0€



TOWARDS A
EUROPE OF
SKILLS

THE HOSTING ORGANISATION – BUSINESS MENTALITY

- BUSINESS MENTALITY is a nonprofit organization established in 2014 and its objective is to promote, strengthen and promote entrepreneurship and a culture of the society and citizens, especially the youth.

BUSINESS MENTALITY aims to contribute creating a friendly business environment and strengthen the culture of children and communities in relation to entrepreneurship which will lead societies themselves to sustainable economic development.

- The mission of BUSINESS MENTALITY is to help through the actions of the systematic development of entrepreneurship within Greek borders and beyond.

BUSINESS MENTALITY ASTIKI MI KERDOSKOPIKI ETAIREIA

Vasilissis Olgas 148

54645 Thessaloniki

Greece

www.business-mentality.com

+302311221517, m. +306993203588

Email: info@business-mentality.com



CONTACT US



TOWARDS A
EUROPE OF
SKILLS

If you have any questions, we will be more than happy to help you.

Project Manager

Lygia Milia

info@business-mentality.com



We are looking forward to meeting you!