



Social Media Dialogue

Filtering out

FAKE

NEWS

**SOCIAL MEDIA DIALOGUE:
FILTERING OUT FAKE NEWS**

**INFOPACK YOUTH EXCHANGE
DATE: 16-25 FEBRUARY**

INFOPACK

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- Please read carefully all the important information regarding the Youth Exchange “Social Media Dialogue: Filtering out Fake News”
 - Place: Nea Kallikratia, Halkidiki Region, Greece



ABOUT THE PROJECT

- The project includes 2 activities: the APV and the Youth Exchange.
- The APV was organised in order to ensure a well-prepared Youth Exchange for all involved participants and to share duties and responsibilities among youth leaders as well as to prepare all involved local stakeholders and activists for meeting our young people during the exchange. The APV had result to increase skills and knowledge of youth leaders regarding planning the activities and taking responsibility for the action as well as it will connect them together which will ensure better communication and collaboration during the exchange.
- The Youth Exchange is the main activity of the project for young people coming from 6 European countries that share common concerns and goals. The project aims to the active participation of young people in order to improve the future and increase their opportunities. The Youth Exchange meets the objectives of the project by giving the opportunity for young people to spend time in intercultural environment, get connected and active on local, national and international level as well as become more aware of different cultures, traditions and attitudes of young people coming from different countries.



THE YOUTH EXCHANGE 16-25 FEBRUARY

Project methodology

- Non-formal & intercultural learning
- Experiential and creative methods
- Digital methods

The Youth Exchange will be organized 16-25 February in Nea Kallikratia, Halkidiki Region.

Project's main aims and objectives

- Promote actions that enhance responsible use of the social media and the dangers of the fake news.
- Strengthen the role and capacity building of young people.
- Develop concrete tools, practices and contracts for corporation, differently, addressing social change and encouraging active participation of youth.
- Promotion of teamwork, collaboration, active participation, social skills.
- Promotion of common understanding, multicultural dialogue & activism of young people on local, regional, national and international level.

The participants will acquire knowledge about the European Union legislations, strategies and learn more about the European opportunities that they can take advantage that focuses on personal & professional development.

They will develop personal skills at all stages of the project during preparation, implementation, evaluation & reflection.

YOUTH EXCHANGE AGENDA

| RYFFJ | DAY 1 16/2 | DAY 2 17/2 | DAY 3 18/2 | DAY 4 19/2 | DAY 5 20/2 | DAY 6 21/2 | DAY 7 22/2 | DAY 8 23/2 | DAY 9 24/2 | DAY 10 25/2 |
|-------------|--------------------------------------|---|---|---|--|--|--------------------------|---------------------------|--|------------------|
| 8:30-9:30 | A R R I V A L S | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast |
| 10:00-11:30 | | Name games/ Ice breakers Secret Friend | Fake News Presentation Countries' reality | Social Media Bingo | Exploring Thessaloniki and local culture | What is it | Media Pluralism | Recap-task explanation | Evaluation/ Reflection Individual | <u>Breakfast</u> |
| 11:30-12:00 | | Coffee Break | Coffee Break | Coffee Break | | Coffee Break | Coffee Break | Coffee Break | Coffee Break | |
| 12:00-13:30 | | Introduction, objectives, goals & rules of the project | Presentation Role playing | Civil Journalism | | Creative Writing | Moch press Conference | Booklet Drafting | Group Evaluation- Secret Friends | |
| 13:30-15:00 | | Lunch | Lunch | Lunch | | Lunch | Lunch | Lunch | Lunch | |
| 15:00-16:30 | | Fears, expectations & contributions | Presentation Mis-dis information | Newspaper Creation | | How a story can be foamed by media | Fact checking tools | Booklet Drafting | Follow-up activities brainstorming | |
| 16:30-17:00 | | Coffee Break | Coffee Break | Coffee Break | | Coffee Break | Coffee Break | Coffee Break | Coffee Break | |
| 17:00-18:30 | | Erasmus+ Countries' realities | | Meeting with a journalist Spreading the news | | Mission impossible | Video Creation | Booklet Presentation | YouthPass Distribution | |
| 18:30-19:00 | | Reflection Groups | Reflection Groups | Reflection Groups | Reflection Groups | Reflection Groups | Reflection Groups | Reflection Groups | Reflection Groups | |
| 19:00-19:30 | | Leaders' Meeting | Leaders' Meeting | Leaders' Meeting | Leaders' Meeting | Leaders' Meeting | Leaders' Meeting | Leaders' Meeting | Leaders' Meeting | |
| 19:30-20:30 | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | | |
| 21:30-00:00 | Welcome Event | Welcome Ceremony | Intercultural Night | Intercultural Night | | Intercultural Night | Intercultural Night | Beach night | Closing Ceremony | |

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SOCIAL MEDIA DIALOGUE: FILTERING OUT FAKE NEWS - YOUTH EXCHANGE



The Youth Exchange will be held in Nea Kallikratia, Halkidiki Region, Greece.

In this Youth Exchange will take part **50 participants** coming from **6 countries** and 1 project coordinator from the hosting organisation.

During the Youth Exchange leaders will coordinate workshops led by participants.

The topic of the project relates to the understanding of the dangers in the social media era for young people and to increase the awareness of the dangers regarding the fake news. There is a huge need for a more comprehensive approach to digital content, technologies and practices. The project will be an opportunity for us to spend time together to share views, fears, concerns, ideas for improvement and to come up with proposals to fill the gaps in both our local communities and our countries, and around the world. This project wants to promote the critical thinking in order to filter and evaluate the news the young people receive. The project's ultimate goal is to highlight the importance of dialogue and how it can help filter the news, especially those that we receive from the internet.

Participants will also develop skills and experience in social campaigning. This is a relevant skill nowadays for young people since it helps to break up barriers for public performance, public speaking, group and teamwork, leading and planning, debriefing and evaluating results.

Besides this, participants will also have an international experience, get to know other cultures and traditions better, break stereotypes and promote common understanding, multicultural dialogue and activism of young people on local, regional, national and international level.

PARTICIPANTS PER COUNTRY

| Country | Participants per country (including group leader) |
|-----------|--|
| Bulgaria | 8 |
| Lithuania | 8 |
| Romania | 8 |
| Serbia | 8 |
| Turkey | 8 |
| Greece | 9 |



PARTICIPANTS' PROFILE

- Motivated young people, aged between **18 – 30 years old** with different level of international experience
- Leaders **18 - no limit age**
- At least **basic English level**
- Each partner should try to ensure **gender balance** within the group (example : **4** females and **4** males)
- **50** participants in total

Participants are obligated to follow the whole schedule of the Youth Exchange



PARTICIPANTS' DUTIES

YOU WILL BE PREPARING:

- Website with daily blog
- Videos & Photos
- Social-media content

YOU WILL ORGANISE:

- Campaigns in the area with locals
- Follow-up activities



YOU SHOULD KNOW

- There will be **50 participants** coming from **6 countries** and the project coordinator from the hosting organisation.
- During **the Youth Exchange** leaders will coordinate workshops led with involvement of all participants.
- Every day we will have cleaning groups for cleaning up the working room.
- Please get **prepared** for the activities discussed during the **APV** for each country to present.
- Please get **prepared** for the **intercultural evening**: please bring food, snacks, drinks, brochures, music, traditional clothes etc. Prepare a creative presentation for your country (e.g. power-point, a quiz, traditional songs, dances & games).
- Each country has to bring **at least one laptop**.



IMPORTANT DATES

- **The Youth Exchange will be held from:**
- **Arrival day: 16 February 2024**
- **Activity days: 17-24 February 2024**
- **Departure Day: 25 February 2024**
- **Deadline for planning travel and booking trips: 1 February 2024**
- **Deadline for sending the participant completed list: 1 February 2024**

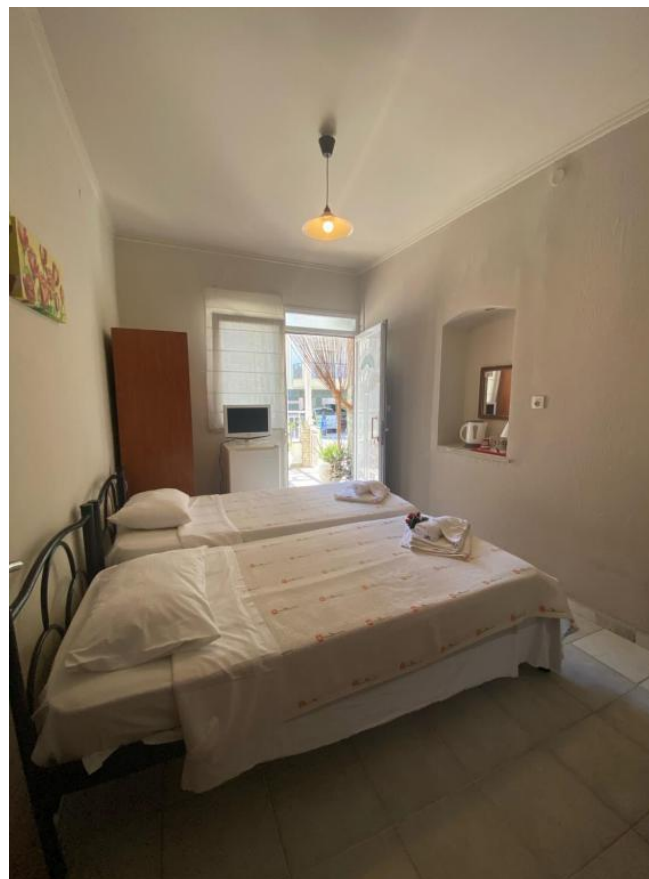
THE HOTEL

The project will take place in Nea Kallikratia, Halkidiki. The participants will be accommodated at:

Hotel Atlantis

Ioanni Avgeridi 35,

Néa Kallikrátia, Thessaloniki, Greece



TRAVEL DETAILS

In order to participate in the Youth Exchange activity of the project TRAVELLING DIGITALIZATION you need to arrive in Thessaloniki, Greece on 16th February 2024

To arrive in Nea Kallikratia, first you must come to Thessaloniki city by using **plane or bus** :

By plane

Thessaloniki airport Makedonia

SKG

By bus

To Thessaloniki's bus station

Macedonia Intercity Bus City

- Nea Kallikratia is about **30 - 40 minutes** away from Thessaloniki by bus or car.
- Either you arrive by plane or by bus, we will arrange ONE bus to pick you up from Thessaloniki (Makedonia) airport.
- PLEASE try to arrive together with your national group in Thessaloniki and arrive the latest at 6 pm.
- Before buying your tickets, please confirm with your leaders' group! **Group Leaders** please confirm all your participants tickets with us if you need help.
- All online tickets, boarding passes and invoices have to be sent to us by email at: info@business-mentality.com
- All original hardcopies and paper tickets, cards, boarding passes, invoices and bills have to be given to us once you arrive to Greece – so **please buy all tickets you need for the way back in advance.**

ABOUT NEA KALLIKRATIA AND HALKIDIKI

Nea Kallikratia is a small town of Halkidiki and it has more than 6000 inhabitants. It is located only 30 km away from Thessaloniki and it is the first major holiday village a traveler meets on the road to Halkidiki.

Learn more about Halkidiki and Nea Kallikratia at:

- <https://www.visit-halkidiki.gr>
- <https://www.halkidikitravel.com>




GENERAL NOTICE

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- It is strongly suggested for every leader coming to the APV meeting to issue an [European Health Insurance Card \(EHIC\)](#). 
- There are no restrictions concerning the Covid-19 pandemic currently in Greece.

REIMBURSEMENT RULES

Reimbursement will be done in EUR on a bank account of your sending organization.

We will try to reimburse your travel costs up to one month after your participation in the activity.

We will reimburse your travel costs only if you attend the whole duration of the activity and provide for us all original tickets, boarding passes and invoices.

Travel limits:

| Country | Amount |
|-----------|--------|
| Bulgaria | 180€ |
| Lithuania | 275€ |
| Romania | 275€ |
| Serbia | 275€ |
| Turkey | 275€ |
| Greece | 20€ |



THE HOSTING ORGANISATION – BUSINESS MENTALITY

- BUSINESS MENTALITY is a nonprofit organization established in 2014 and its objective is to promote, strengthen and promote entrepreneurship and a culture of the society and citizens, especially the youth.

BUSINESS MENTALITY aims to contribute creating a friendly business environment and strengthen the culture of children and communities in relation to entrepreneurship which will lead societies themselves to sustainable economic development.

- The mission of BUSINESS MENTALITY is to help through the actions of the systematic development of entrepreneurship within Greek borders and beyond.

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CONTACT US

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If you have any questions, we will be more than happy to help you.

Project Manager

Helena Gkouva

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We are looking forward to meeting you!