







SOCIAL MEDIA DIALOGUE: FILTERING OUT FAKE NEWS INFOPACK APV MEETING

DATE: 11-14 JANUARY 2024



- Please read carefully all the important information regarding the APV Meeting "Social Media Dialogue: Filtering out Fake News"
 - Place: Nea Kallikratia, Halkidiki Region, Greece



ABOUT THE PROJECT

- The project includes 2 activities: the APV and the Youth Exchange.
- The APV will be organized in order to ensure a well-prepared Youth Exchange for all involved participants and to share duties and responsibilities among youth leaders as well as to prepare all involved local stakeholders and activists for meeting our young people during the exchange. The APV will increase skills and knowledge of youth leaders regarding planning the activities and taking responsibility for the action as well as it will connect them together which will ensure better communication and collaboration during the exchange.
- The Youth Exchange is the main activity of the project for young people coming from 7 European countries that share common concerns and goals. The project aims to the active participation of young people in order to improve the future and increase their opportunities. The Youth Exchange meets the objectives of the project by giving the opportunity for young people to spend time in intercultural environment, get connected and active on local, national and international level as well as become more aware of different cultures, traditions and attitudes of young people coming from different countries.

FRAKE NEWS

THE HOSTING ORGANISATION – BUSINESS MENTALITY

 BUSINESS MENTALITY is a nonprofit organization established in 2014 and its objective is to promote, strengthen and promote entrepreneurship and a culture of the society and citizens, especially the youth.

BUSINESS MENTALITY aims to contribute creating a friendly business environment and strengthen the culture of children and communities in relation to entrepreneurship which will lead societies themselves to sustainable economic development.

The mission of BUSINESS MENTALITY is to help through the actions of the systematic development of entrepreneurship within Greek borders and beyond.

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THE APV MEETING 11-14/1/2024

The APV will be organized in January in Nea Kallikratia, Halkidiki Region

and will be organized as the meeting of 6 Youth Leaders representing the groups from each partner organizations and the project coordinator from applicant.

During those 2 days - the project coordinator together with the leaders will establish agreements regarding logistics (transport, food, other needs) and then will discuss the project activities.

During the APV, also the final agenda of the Youth Exchange will be created. Leaders and project coordinator will also meet local stakeholders and activists and make arrangements for youth exchange to visit local enterprises and sustainable businesses.

In the evening of the APV's last day leaders will prepare the report of APV which will include all agreements and information relevant for participants and partner organizations.

- Arrival day: 11/1/2024
- Activity days: 12-13/1/2024
- Departure day: 14/1/2024

Leaders cannot arrive sooner and departure later than given days. Tickets out of those days will not be reimbursed.



APV AGENDA

| | Day I | Day 2 | Day 3 | Day 4 |
|-------------|------------------|--|---|------------|
| 08:30-09:30 | | Breakfast | | |
| 09:30-11:00 | Arrivals | Lists of participants, special needs, accommodation, travel, etc. | Strategies & Project visibility Conversation/Brainstorming | |
| 11:00-11:30 | | Activities Knowledge, Objectives, goals and aims of the project | Collective Rules & Evaluation tools | |
| 11:30-12:00 | | Coffee Break | | |
| 12:00-13:00 | | Task Delegation | Equipment & Materials | |
| 13:00-14:00 | | Lunch | | Departures |
| 15:30-17:00 | | Activities' Schedule – Theme/Planning | Meeting the local stakeholders | |
| 17:00-17:30 | | Coffee Break | | |
| 17:30-19:00 | | | | |
| 19:00-20:00 | Dinner | | | |
| 21:00-23:00 | Welcome Ceremony | Discovering the city by night | Open space discussions – See you soon ceremony | |

NEWS

SOCIAL MEDIA DIALOGUE: FILTERING OUT FAKE NEWS -YOUTH EXCHANGE

The Youth Exchange will be held in Nea Kallikratia, Halkidiki Region, Greece.

In this Youth Exchange will take part 50 participants coming from 7 countries and 1 project coordinator from the hosting organization.

During the Youth Exchange leaders will coordinate workshops leaded by participants.

The topic of the project relates to the understanding of the dangers in the social media era for young people and to increase the awareness of the dangers regarding the fake news. There is a huge need for a more comprehensive approach to digital content, technologies and practices. The project will be an opportunity for us to spend time together to share views, fears, concerns, ideas for improvement and to come up with proposals to fill the gaps in both our local communities and our countries, and around the world. This projects wants to promote the critical thinking in order to filter and evaluate the news the young people receive. The project's ultimate goal is to highlight the importance of dialogue and how it can help filter the news, especially those that we receive from the internet.

Participants will also develop skills and experience in social campaigning. This is relevant skill nowadays for young people since it helps to break up barriers for public performance, public speaking, group and teamwork, leading and planning, debriefing and evaluating results.

Besides this, participants will also have an international experience, get to know other cultures and traditions better, break stereotypes and promote common understanding, multicultural dialogue and activism of young people on local, regional, national and international level.



YOUTH LEADERS' PROFILE

Youth leaders of each group (age 25+) must be involved in partner organization's work as youth leaders, trainers, facilitators or volunteers so they already should have experience with working on international projects and have good approach towards young people and good English level.

Each country its eligible for 1 Youth Leader.



PARTICIPANTS' PROFILE

Motivated young people, aged 18-30 years old with different level of international experience,

- At least Basic command of English.
- Each partner should try to ensure gender balance within the group (3 females and 3 males).
- Participants have to be ready to take part in full duration of the Youth Exchange being active and open-minded.
- Participants per country: 6 (+1 Leader)



In order to participate in the APV meeting all leaders need to arrive to Greece on 11 of January and depart on 14 of January.

Before buying your tickets, please confirm all of them with us!

How to get to Nea Kallikratia:

By plane

Thessaloniki airport Makedonia

SKG

By bus

To Thessaloniki's bus station

Macedonia Intercity Bus City

Nea Kallikratia, where the activity is about 40 minutes away from Thessaloniki by bus or car.

Either you arrive by plane or by bus we will come to pick you up from the Makedonia Airport.

All online tickets, boarding passes and invoices must be sent to us by email at: info@business-mentality.com

All original hardcopies and paper tickets, cards, boarding passes, invoices and bills have to be given to us once you arrive to Greece – so please buy all tickets you need for the way back in advance.



ABOUT NEA KALLIKRATIA AND HALKIDIKI

Nea Kallikratia is a small town of Halkidiki and it has more than 6000 inhabitants. It is located only 30 km away from Thessaloniki and it is the first major holiday village a traveller meets on the road to Halkidiki.

Learn more about Halkidiki and Nea Kallikratia at:

- https://www.visit-halkidiki.gr
- <u>https://www.halkidikitravel.com</u>







THE HOTEL

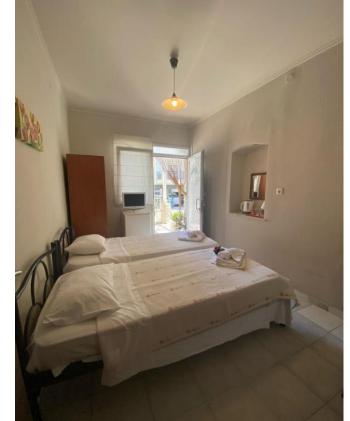
The project will take place in Nea Kallikratia, Halkidiki. The participants will be accommodated at:

Hotel Atlantis

Ioanni Avgeridi 35,

Néa Kallikrátia, Thessaloniki, Greece











REIMBURSEMENT RULES

Reimbursement will be done in EUR on a bank account of your sending organization.

We will try to reimburse your travel costs up to one month after your participation in the activity.

We will reimburse your travel costs only if you attend the whole duration of the activity and provide for us all original tickets, boarding passes and invoices.

| Country | Amount |
|-----------|--------|
| Bulgaria | 180€ |
| Estonia | 360€ |
| Lithuania | 275€ |
| Romania | 275€ |
| Serbia | 275€ |
| Turkey | 275€ |
| Greece | 20€ |



GENERAL NOTICE

It is strongly suggested for every leader coming to the APV meeting to issue an

European Health Insurance Card (EHIC).



• There are no restrictions concerning the Covid-19 pandemic currently in Greece.



If you have any questions, we will be more than happy to help you.

Project Manager

Helena Gkouva

info@business-mentality.com

We are looking forward to meeting you!