



## **HEADING TO SUSTAINABILITY**

### **DAILY REPORT – DAY 4**

*Monday, 18<sup>th</sup> March 2024*

After breakfast, We started the day outside as in the village where the project was hosted, they were celebrating the last day of the carnival, clean Monday and the local school and municipality hall had some events. As a form of respect and informal connection with the culture we joined the events, and we met the locals.

After lunch, the participants were split in groups and prepared some small business ideas about sustainability and how to encourage their local community to come closer to it.

After dinner, we had a Greek cultural night. Cultural nights doubled as innovation showcases, with participants presenting digital solutions inspired by their cultural heritage. Analyzing the intersection of culture and technology fostered creativity and innovation among participants. Participants exchanged ideas, formed partnerships, and expanded their professional networks, enhancing the overall learning experience.