



HEADING TO SUSTAINABILITY

DAILY REPORT – DAY 3

Sunday, 17th March 2024

After breakfast at 10:00, the activities started at the mayor's hall with specialized Workshops: Participants delved deeper into specific topics about sustainability. Workshops covered advanced techniques in data analytics, greenwashing, everyday habits, and their impact, and how to be critical towards companies and advertisements and decide thoughtfully

After lunch, we went back to the session room for the Project Development Workshop. Participants worked collaboratively to apply their newly acquired skills to project development. We decided on some sustainable rules we could follow for the next few days as we wanted to create a sustainable community for the next few days.

After dinner, we had the Bulgarian cultural night. Cultural nights doubled as innovation showcases, with participants presenting digital solutions inspired by their cultural heritage. Analyzing the intersection of culture and technology fostered creativity and innovation among participants. Participants exchanged ideas, formed partnerships, and expanded their professional networks, enhancing the overall learning experience.