HEADING TO SUSTAINABILITY

DAILY REPORT – DAY 2

Saturday, 16th March 2024

The day went according to the program. After breakfast at 10:00, the activities started at the mayor's hall analyzing Digital Tools. Specifically, participants engaged in critical analysis of digital tools transforming the knowledge they had from their backgrounds. They examined the functionalities, usability, and effectiveness of various platforms, fostering a nuanced understanding of their applicability in different contexts.

After lunch, we went back to the session room for hands-On Workshops: Practical workshops enabled participants to apply theoretical concepts in simulated scenarios. Through interactive exercises, participants developed practical skills such as using online booking platforms and optimizing digital marketing strategies. They learn to sew and repair old clothes and learn how to use old cans for potting.

After that, we had data analysis and decision-making: Participants learned data analysis techniques to derive insights from digital data sources. Case studies and discussions explored how data-driven decision-making can enhance operational efficiency and customer satisfaction, fostering analytical thinking skills. We search how companies are making decisions and strategies and pretend to be sustainable.

After dinner, we had the North Macedonian cultural night where we learned about their culture, the food, the language, and the customs and we used this chance for more discussions. Cultural night discussions linked traditional practices to contemporary digital innovations. Analyzing cultural influences on technology adoption and usage patterns provided insights into designing culturally relevant digital solutions. Cross-Cultural Collaboration: Collaborative activities during cultural night promoted cross-cultural understanding and teamwork. Analyzing cultural differences in communication styles and problem-solving approaches enhanced participants' ability to collaborate effectively in multicultural settings.